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2014 APR -1 P 3: 07

Arizona Corporation Commission

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Elisa.Malagon@aps.com

April 1, 2014

AZ CORP COMMISSION  
DOCKET CONTROL

DOCKETED

APR -1 2014

Docket Control  
Arizona Corporation Commission  
1200 W. Washington  
Phoenix, AZ 85007

DOCKETED BY	nr
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RE: Arizona Public Service Company's 2013 Demand Side Management  
Implementation Plan  
Docket No. E-01345A-12-0224

Pursuant to Commission Decision No. 74406:

Arizona Public Service Company may, upon providing 30-day advance notice to the Commission, reduce incentive levels in order to more effectively manage program spending or respond to market conditions.

Arizona Public Service Company ("APS") provides this 30-day notice that it intends to reduce incentive levels for compact fluorescent lamps, variable speed pool pumps, and residential new construction (tier one incentive) effective May 1, 2014.

#### Changes to Measure Incentive Levels

Measure	Current Incentive	Revised Incentive
<b>Consumer Products Program</b>		
Compact Fluorescent Lamps	\$1.30/bulb	\$0.80/bulb
Variable Speed Pool Pumps	\$270/unit	\$220/unit
<b>Residential New Construction Program</b>		
Tier One Incentive	\$1,050/home	\$650/home

#### Compact Florescent Lamps ("CFL")

The CFL incentive is being reduced from \$1.30/bulb to \$0.80/bulb because the retail cost of CFLs has recently dropped substantially.

#### Variable-Speed Pool Pumps

The variable-speed pool pump rebate is being reduced from \$270/unit to \$220/unit to allow for increased participation within the existing budget and to align the rebate with the SRP variable-speed pool pump rebate.

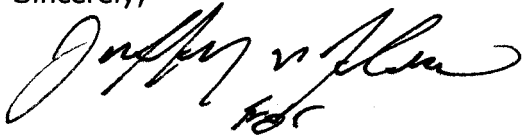
Docket Control  
2013 DSM Implementation Plan  
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Tier One Residential New Construction Incentive

The tier one residential new construction incentive is being reduced from \$1,050/home to \$650/home to allow for greater participation within the current incentive budget.

If you have any questions regarding this information, please contact Gregory Bernosky at (602)250-4849.

Sincerely,

A handwritten signature in black ink, appearing to read "Lisa Malagon", with a stylized flourish at the end.

Lisa Malagon

LM/cd

cc: Candrea Allen